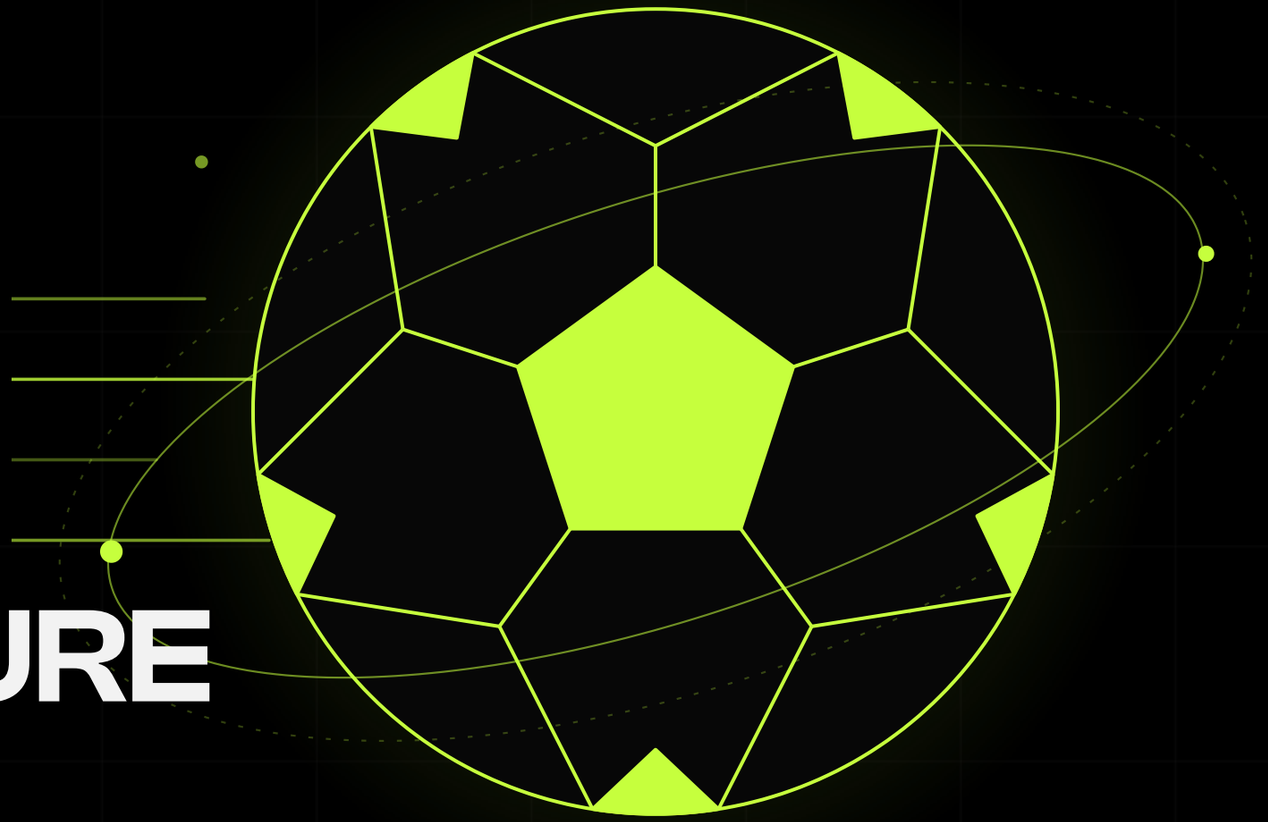
HIKUBET

SPORTSBOOK · TURNKEY · API · MANAGED TRADING

iGaming INFRASTRUCTURE WITHOUT THE BLACK BOX



PRESENTATION



LAUNCH FASTER.
OPERATE WITH VISIBILITY.
KEEP CONTROL.

ABOUT US

WE ARE HIKUBET

Introducing Hikubet — an iGaming software provider with **experts with over 20 years of experience** in the industry. Our team of professionals includes over 300 traders and 50 software developers, allowing us to offer a **flexible and comprehensive product suite** that is tailored to meet the unique needs of our partners worldwide.

EXPERIENCE · KNOWLEDGE · SUCCESS

We pride ourselves on our ability to offer a comprehensive suite of iGaming products, including sportsbook solutions, casino software, and more. Our products are **fully customizable and scalable**, allowing us to meet the unique needs of our partners, no matter how complex or diverse their requirements may be.

20+
Years of experience in the industry

300+
Traders

50
Software developers

Global
Partners worldwide

At Hikubet, we believe that success is built on strong partnerships! Become our Partner Today!

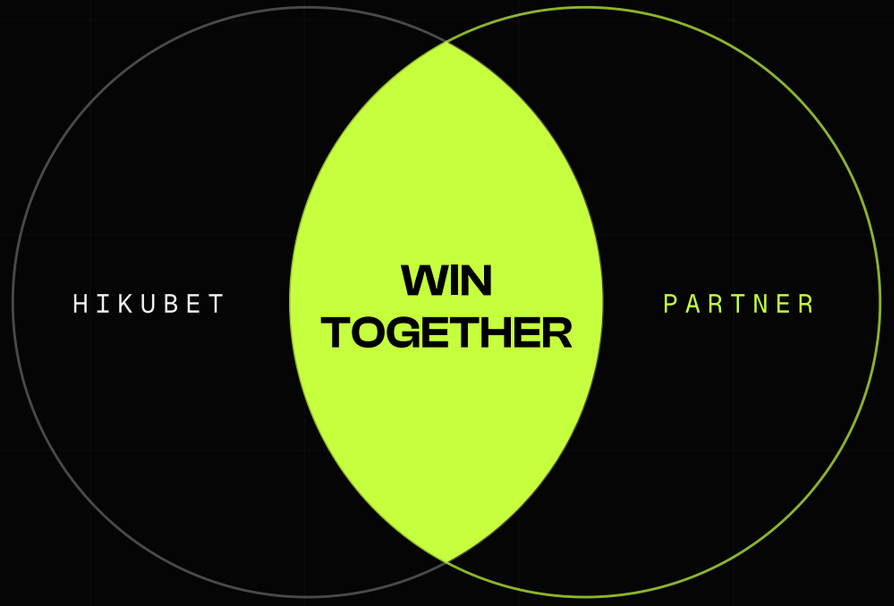
PARTNERSHIP

WHY CHOOSE HIKUBET

Instead of clients we have **partners**, thus we only **win together**. The business growth and revenue increase of our partners are the primary goal for us.

Instead of ordinary Customer support we deliver true **Customer Care** to our partners, so that's why we tailor our solutions for each partner individually!

We will help you leverage your business enthusiasm and build upon your own operations.



BECOME A LEGENDARY OPERATOR!

OUR PROMISE

WHY CHOOSE HIKUBET

Proven technology, a real operations team behind it and partner terms you can see into.

PARTNERSHIP

We believe in partnership, our clients are our partners and we always win together!

HASSLE-FREE

Quick and easy integration and go-to-market for our partners.

PERFORMANCE

Redundant infrastructure and 24/7 monitoring, so your players are not interrupted.



BEYOND SOFTWARE

NOT JUST ANOTHER WHITE LABEL

Software is only one layer. Hikubet combines **infrastructure, managed operations and transparent partner economics** — so you launch faster, operate with visibility and keep control.



01 · INFRASTRUCTURE

LAUNCH. INTEGRATE. SCALE.

Sportsbook, casino, platform and back office — as a full Turnkey brand or through API into the stack you already run.



02 · MANAGED OPERATIONS

TECHNOLOGY BACKED BY REAL OPERATIONS

Trading, risk & fraud management, operator support and custom configuration — run by our in-house team.



03 · TRANSPARENCY · PILOT

KNOW WHAT ACTUALLY HAPPENED

We are building a revenue verification layer for partners: transaction visibility, reconciliation and auditable reporting. Piloting with selected operators.

TRACK · RECONCILE · VERIFY

Launch packs, market by market: local payments, sports and leagues, language, bonuses, KYC flow, odds formats and UX.

OUR TEAM

HOW WE MAKE #GREAT THINGS

With over **10 years of experience in B2C**, our seasoned professionals comprehend the intricacies of player preferences.

We bring this wealth of understanding to deliver solutions with precision, ensuring that our services align seamlessly with the dynamic needs of players in the ever-evolving landscape of the gaming industry.

OUR PRODUCTS

FULLY CUSTOMIZABLE

MULTI-LINGUAL

MULTI-CURRENCY

ALL CHANNELS

300+ Professional traders are at your service 24/7!

25+ Experienced Risk Managers will make sure your business runs risk-free.

50+ Skilled software developers will customize the products to your specific needs!

Our Products are flexible **FULLY CUSTOMIZABLE, multi-lingual and multi-currency** across **ALL channels**.

SPORTSBOOK

HIKUBET SPORTSBOOK

Introducing Hikubet's Sportsbook Software – the most flexible and reliable iGaming solution for operators. The professionals that created Hikubet's Sportsbook have been in the industry for decades and know exactly what the industry needs. So we created this **cutting-edge software** packed with an **array of features** and advantages that cater to the needs of iGaming operators.

FLEXIBLE · SCALABLE · RELIABLE

BE THE FIRST ONE TO SNEAK A PEEK!
REQUEST A PERSONALIZED DEMO NOW!



FLEXIBLE AND CUSTOMIZABLE

Our Sportsbook is omnichannel and multi-lingual, players can easily customize the look of the website among defined options fitting to their individual preferences.



FULLY AUTOMATED

Fully-automated process for creating sports, regions, leagues and teams. We provide strong reporting with standard and custom reports.



ROBUST ODDS

Competitive markets and odds, customizable odds and matches based on your market needs, wide range of markets, including fast and special markets for each sport.

At-a-glance **Key Features**

STATISTICS

Historical data for 20+ years, covering 25+ sports across 100+ countries and over 1,900 sports events.

LIVE ANIMATION

Live animations of all the matches for a wide range of sports, stimulating them to place more bets.

LIVE SCORE AND CALENDAR

Let your players track the scores of finished and ongoing games right on your website.



LIVE STREAMING

Live content accessible to the worldwide audience with the Live Streaming.

ODDS FEED

Through the uninterrupted Odds Feed the players can access the most precise odds.

ODDS MANAGEMENT

Customizable odds and matches based on your market needs.

Up & Running In A Moment!

SPORTSBOOK

SPORTSBOOK IN NUMBERS



500 000+
EVENTS

45 000+
PRE-MATCH EVENTS

25 000+
LIVE EVENTS

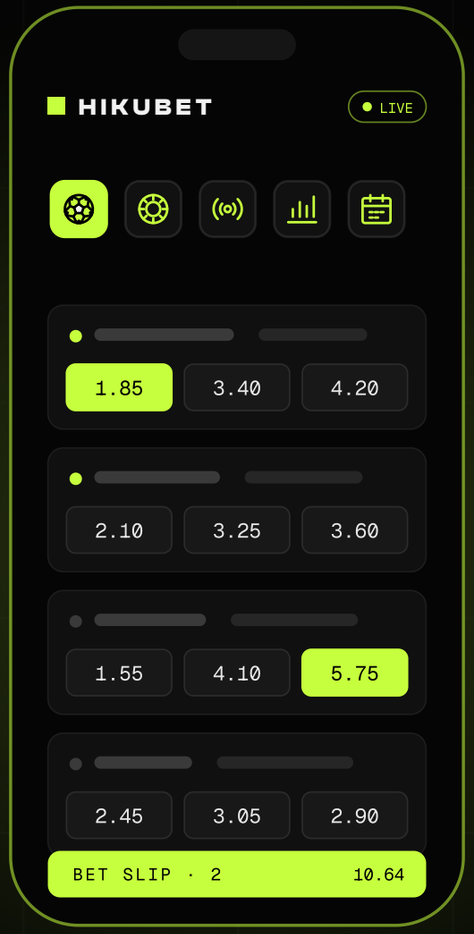
90+
SPORTS

300+
IN-HOUSE TRADERS

PRESENTATION

Key Features

- Competitive **markets and odds**
- Effective game and **odds management**
- **Customizable** odds and matches based on your market needs
- **Fully-automated** process for creating sports, regions, leagues and teams
- Wide range of markets, including **fast and special markets** for each sports
- Our Sportsbook is **Omnichannel and multi-lingual**
- **Mobile** Version



- **Various odds types:** Decimal, Fractional, American, Indo, Malay, Hong Kong
- Strong reporting with **standard and custom reports**
- **24/7** multilingual support
- **Cross-betting**- opportunity to place bets on favorite teams playing in two different matches
- **Customizable interface** – players can easily customize the look of the website among defined options fitting to their individual preferences

START YOUR **SPORTSBOOK BUSINESS** WITH OUR **CUSTOMIZED** SOLUTIONS!

SOLUTIONS

UP & RUNNING IN A MOMENT

Five ways to launch with Hikubet — pick the one that fits your business today and grow into the rest tomorrow.



MOBILE

Fast, fully optimised mobile website with almost every desktop feature — pre-match, live and account management.



RETAIL

Set up and expand your business through bet shops as well as online, from one back office.



BESPOKE API

A custom integration shaped to your platform and wallet, with our engineers from spec to go-live.



TURNKEY

Sportsbook, casino, payments and back office as one branded product.



IFRAME API

A flexible, modular API that plugs our sportsbook into your platform — quick and hassle-free.

INTEGRATION

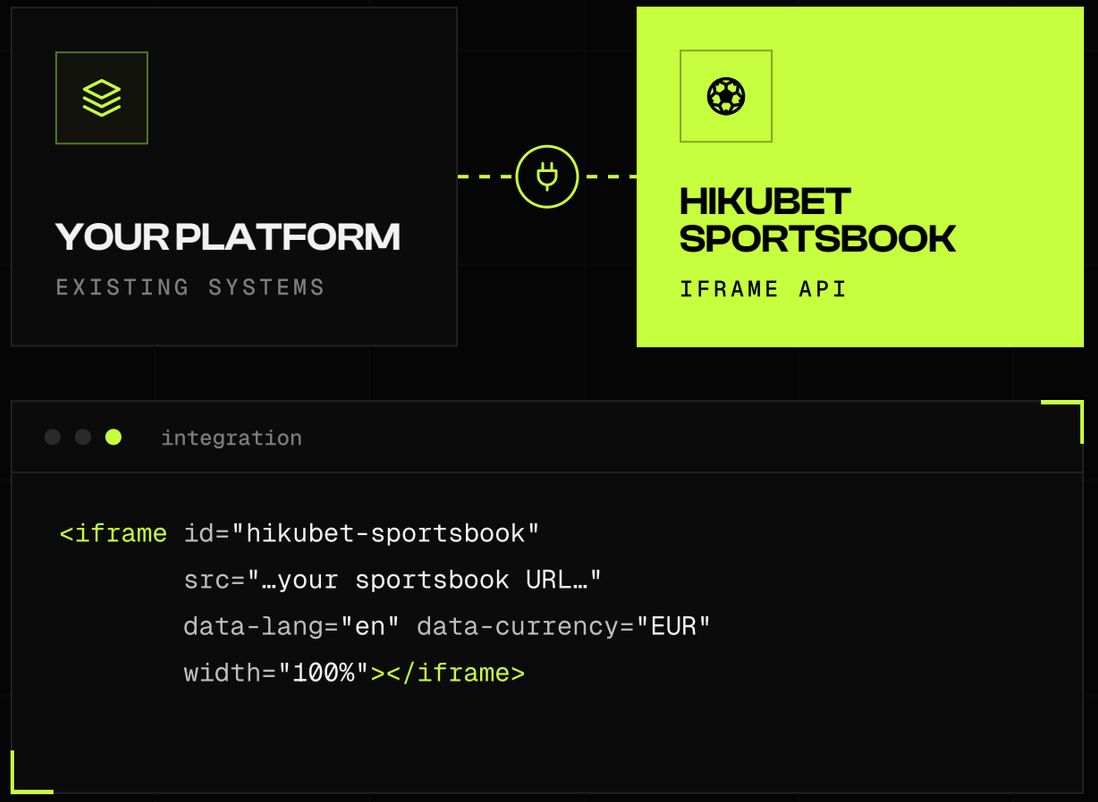
QUICK AND EASY #IFRAME_API INTEGRATION!

Our API is a **flexible and modular integration tool** that seamlessly connects our iGaming platform with your existing systems, ensuring a **smooth and hassle-free integration**.

The integration process is **fast and easy**, ensuring a quick start to your successful business. With Hikubet's API you get our full Sportsbook — in-house trading, risk management and expert support — inside your own platform.

24/7
CUSTOMER CARE

REDUNDANT
INFRASTRUCTURE



OUR PRODUCTS ARE FLEXIBLE & FULLY CUSTOMIZABLE!

TURNKEY

HIKUBET #TURNKEY

At Hikubet, we offer a complete Turnkey solution that includes our proprietary Sportsbook, which is backed by a team of over 300 in-house risk managers and sports traders. Our **Sportsbook covers over 90 sports, 25,000+ Real Live Monthly Events, and 3,000+ Betting Markets**, providing operators with a comprehensive offering to cater to their players' diverse needs.

CUSTOMIZABLE · SCALABLE · RELIABLE

With our state-of-the-art Sportsbook software, operators can provide their players with a **seamless and engaging betting experience**, backed by the latest technology and expert support.



FLEXIBLE AND CUSTOMIZABLE

Our Turnkey Solution is omnichannel and multi-lingual, players can easily customize the look of the website among defined options fitting to their individual preferences.



FULLY AUTOMATED

Fully-automated process for creating sports, regions, leagues and teams. We provide strong reporting with standard and custom reports.



PAYMENT GATEWAYS

We provide the gateways and the integration. You connect your own payment methods — payouts are guaranteed.

PLATFORM

OUR #PLATFORM

A SOLID FOUNDATION FOR YOUR SUCCESS!

Hikubet's iGaming Platform is a **comprehensive and feature-rich** solution that caters to online casino and sports betting operators. The platform is designed to provide an **immersive player experience, increase engagement, and drive business growth**.

With its **intuitive user interface**, operators can manage their operations with ease across **multiple channels and devices**. The platform also offers detailed insights into player activity, game history, and transactions, empowering operators to make informed business decisions.

Moreover, operators can offer a variety of **promotions and bonuses**, such as free spins and cash-backs, to attract and retain players. Hikubet's iGaming Platform is a potent tool for operators seeking to streamline their operations and **expand their business**.



BONUS ENGINE

Our advanced bonus tools are designed to help iGaming operators develop creative ways to reward player loyalty. Our engine enables operators to customize bonuses to suit their unique requirements.



AUTOMATED CASHBACK

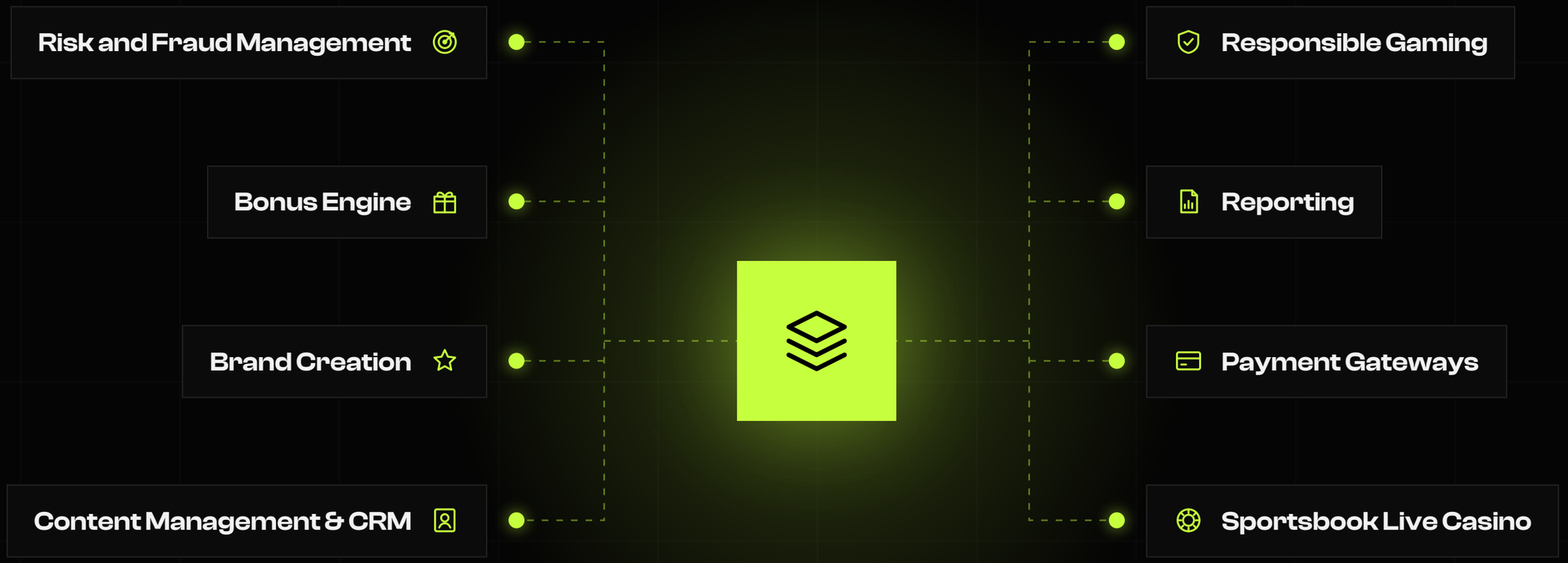
With our advanced Cashback functionality, players can recover a portion of their losses automatically, without the need for manual intervention. This creates a hassle-free experience for the players.



RESPONSIBLE GAMING

We take our social responsibilities seriously and offer our partners a range of customizable features to promote responsible gaming and ensure a safe and healthy online gaming environment.

iGaming Platform



AFFILIATE PROGRAM

REFER OPERATORS. EARN TOGETHER.

You bring qualified operators — Hikubet provides the **infrastructure, integration and operational support**. You earn on every deal you bring.

> Every affiliate gets a **personal code**. Operators quote it when they contact us — so every referral is tracked to you, securely.



1 · SEND YOUR REQUEST

Apply at hikubet.com/affiliate or email contact@hikubet.com.



2 · RECEIVE YOUR PERSONAL CODE

We review your request and email your code within 24 hours.



3 · OPERATORS SHOW YOUR CODE

Referred operators give us your code when they request a demo.



4 · EARN ON EVERY DEAL

When the operator signs, the deal is credited to you under clear, written terms.



WE KNOW WHAT **YOUR PLAYERS NEED!** GET IN TOUCH TO GET A **FREE DEMO!**

CONTACT

CONTACT US #NOW!

Tell us your market and model — Turnkey, API or managed trading. We come back within 24 hours with a demo and a launch plan for your market.

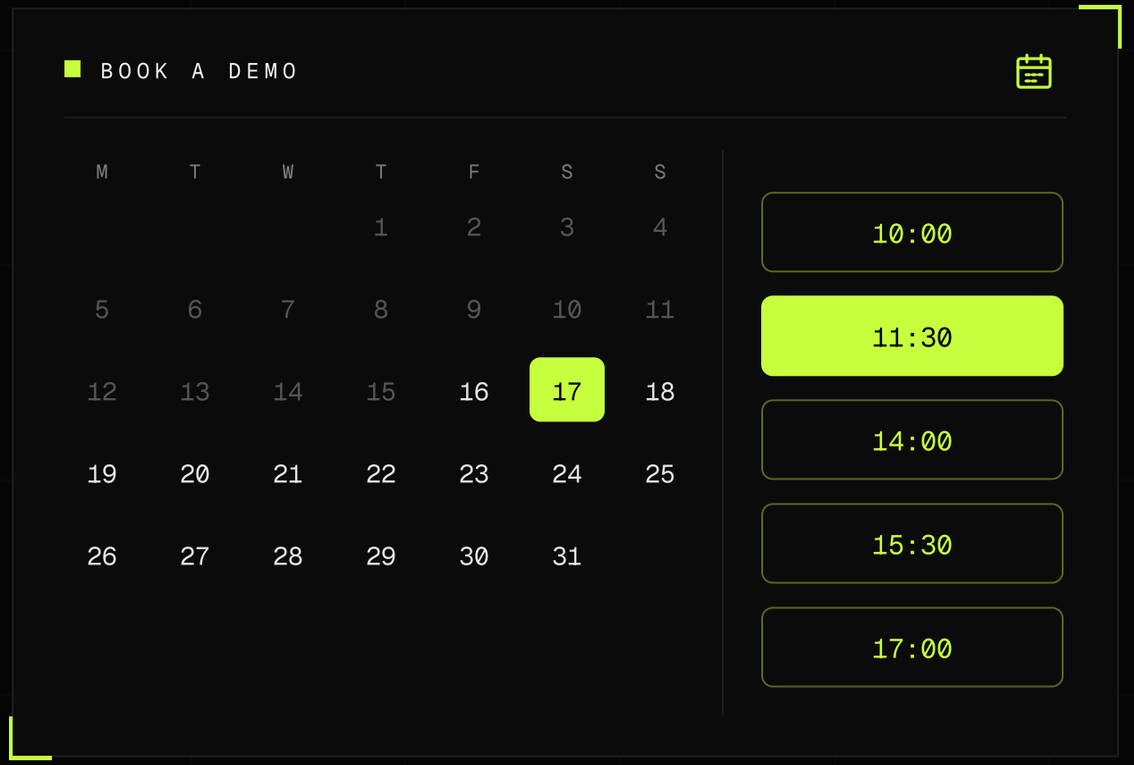
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Launch faster. Operate with visibility. Keep control.

contact@hikubet.com

www.hikubet.com

t.me/hikubet



Get ahead of your competition with our flexible solutions. **Your successful iGaming business is just a click away!**

HIKUBET

CONTACT@HIKUBET.COM · WWW.HIKUBET.COM